

THE CHOICE FOR ASSISTED LIVING IS CEDAR BAY

People choose Cedar Bay for many reasons. Some need help with daily activities and care. Others are tired of living alone and want to reconnect with other people. Some would rather not spend time on cooking and cleaning, preferring to focus on other interests. Still others are living with a chronic illness that requires a nurse's regular attention. Whatever the reason, Cedar Bay offers all residents vibrant, faith-based assisted living that respects and values every person. Visit us today and learn more about the Cedar Community style of assisted living.

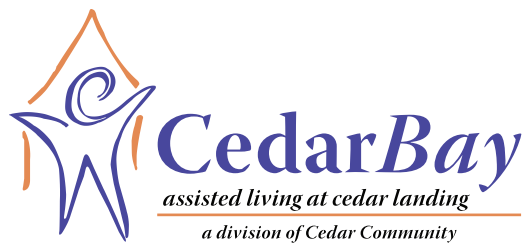
Cedar Bay is a residential care apartment complex serving seniors who need some help with activities of daily living. With more than 12 years' experience caring for seniors living in our assisted living apartments in West Bend, Cedar Community is pleased to bring this very successful supportive living option to the campus of Cedar Landing at Elkhart Lake in Sheboygan County.

Cedar Bay Assisted Living enables you to live in your own apartment, furnished with your own personal belongings and all the support you need to live comfortably.

Our beautiful building overlooks Cedar Pond and includes:

- One- and two-bedroom apartments
- 24-hour onsite (awake) nursing staff
- Emergency call system
- Delicious meals in a beautiful dining room
- Weekly housekeeping
- Assistance with bathing and dressing
- Vibrant activities program
- Personal hygiene assistance
- Transportation coordination
- Charming and cozy environment
- Individualized service plan to meet the needs of each resident including regular health assessments by a registered nurse
- À la carte menu of care and nursing services (some with additional fees) to meet each resident's individual needs

* for a more detailed listing of services and fees, see 'Service Plan'



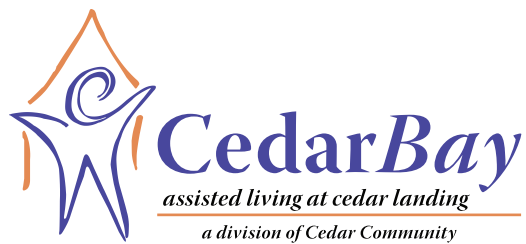
APPLICATION PROCESS

Moving to Cedar Bay begins with a tour of our apartments and the building's beautiful common areas. The campus director is available to schedule an appointment with you from 9 a.m. to 5 p.m., Monday through Friday, or at other times to fit your schedule. We encourage you to bring your family when you visit.

Once you have decided Cedar Bay Assisted Living is the right choice, the following are your next steps:

1. Complete the Cedar Bay Application and Financial Profile Statement and return to the Cedar Landing campus director within 14 days.
2. When an apartment becomes available, the campus director will contact you and invite you to schedule an appointment for a tour. If the apartment is the right choice, you will be provided with our Health History and Physical form to be completed by your primary physician within 30 days.
3. When you complete and return the Health History/Physical forms, we will arrange for our registered nurse to meet with you to prepare a nursing and 'activities of daily living' evaluation. Family members are encouraged to participate in this process.
4. Lastly, you will be notified of your acceptance, a move-in date will be scheduled and our staff will assist you in settling into your new home.
5. If you have any questions through the application and admission process, please call the campus director at 920.876.4050.

All information collected will be treated confidentially.



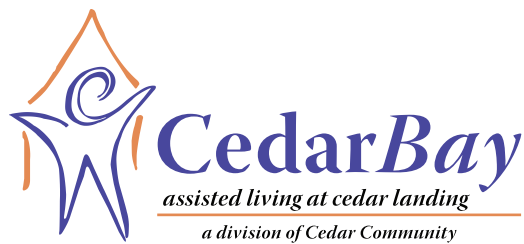
FEATURES & AMENITIES

Your apartment

- Private apartment
- Spacious living room with separate one or two bedroom(s)
- Carpeted living room and bedroom(s)
- Kitchenette equipped with microwave oven, refrigerator/freezer, sink, counter space, easy-care vinyl flooring
- Private bathroom equipped with safety bars, walk-in shower with bench seat, hand-held showerhead, emergency pull cord
- Individual climate control thermostats
- Lever door handles
- Thermal pane windows
- Prewired for cable and telephone
- Sound control between residences
- Large halls for easy movement within each apartment
- Smoke detectors and sprinkler system
- Easy access to all common areas
- Private mailbox in lobby
- Emergency call system

Building Features

- Large lobby area with welcome desk
- Library
- Gathering room
- Beautiful dining room
- Living rooms for socializing
- Beautiful spa room
- Laundry areas
- Outdoor patio
- Activities room
- Open, airy and spacious ambiance
- Beauty/barber shop
- Welcome desk with copy and fax service



ADMISSION

The Cedar Bay service philosophy is to encourage independence in residents' daily activities. We strive to promote, maintain and restore wellness. We believe in actively supporting the resident to the fullest extent of his or her capabilities in those decisions which influence daily life. Applicants are considered without regard to sex, race, religion, color, national origin, political beliefs or ancestry.

Prospective residents need to meet the following admission criteria:

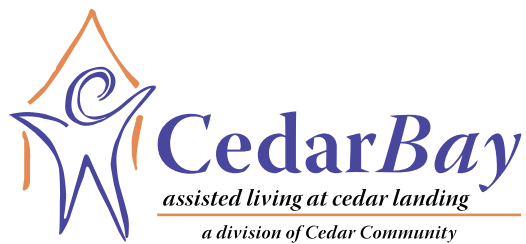
- 62 years of age or better
- Capable of recognizing danger, summoning assistance, expressing needs and making care decisions. Able to understand their need for supportive, personal or nursing services and must be able to choose services and understand the outcome of their choices.
- Generally alert and oriented to time, place and person. (Cedar Bay is unable to admit applicants with exit-seeking or intrusive wandering behaviors.)
- Acceptable interaction with others (aggressive and combative behaviors are not allowed).
- Ability to move about safely throughout the building, with or without assistive devices such as a cane, walker, scooter or wheelchair. (Cedar Bay is unable to admit applicants needing two-person transfers or the use of mechanical lift for transfers.)
- Able to care for personal needs including dressing, bathing, grooming and using the bathroom, either independently or with the assistance of a staff member.
- If assistance with transferring is needed, that assistance requires only one staff member.
- Willingness to meet the terms of the Resident Agreement.
- Cedar Bay is unable to admit applicants who require supervision or assistance with eating.
- Applicants must be able to manage or accept assistance with incontinence.
- Not have a medical condition(s) that requires the immediate availability of a nurse 24 hours per day.

Please note that Cedar Bay is a smoke-free facility, as are all Cedar Community buildings.

Cedar Bay reviews the State of Wisconsin and U.S. Department of Justice sexual abuse registries for all prospective residents. Admission may be denied based on the outcome of these background checks.

Firearms are not permitted inside of Cedar Bay.

Cedar Bay reserves the right to modify and change the Guidelines for Admission.

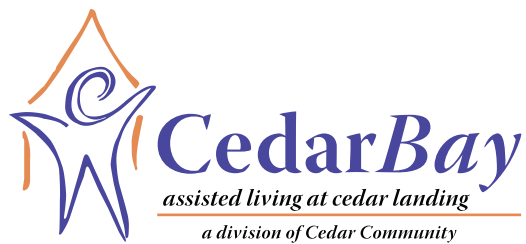


SERVICE PLAN

Cedar Bay encourages and supports independence in a resident's daily living activities. Our fee and rate structure reinforces this philosophy by providing a complete list of personal, supportive and nursing services that can be matched to each individual's unique needs. A resident's change in condition may warrant an increase or decrease in the monthly fees based on the services provided. Service changes are discussed with the resident and/or responsible party as they occur. Resident assessments are conducted regularly to evaluate any changes and modifications needed to the individual service plan.

Cedar Bay's basic service plan includes a great deal of support, including:

- Private apartment and personal mailbox
- Three meals per day (café-style breakfast buffet, plus full menu dining for lunch and dinner)
- On-site awake nursing staff 24 hours per day, 7 days per week
- Daily on-site licensed nursing (RN or LPN)
- Periodic health assessment by a registered nurse
- Monthly vital signs for weight, pulse and blood pressure (monitoring of chronic conditions more frequently)
- Weekly housekeeping
- Bed-making (as requested)
- Emergency call system and personal call button/pendant
- Weekly spa bath or assistance with weekly shower
- Up to 30 minutes per day of assistance with activities of everyday living including dressing, using the bathroom and personal hygiene
- Regular life enrichment activities program
- Utilities (electric, heat, air conditioning, water and sewer included)
- Cable TV



service plan (continued)

- Washers and dryers for personal laundry (non-coin operated)
- Routine apartment maintenance
- Move-in assistance (picture hanging, furniture placement)

Our basic monthly service fee varied by apartment size.

Please call 920.876.4050 or email msmith@cedarcommunity.org for detailed information.

A LA CARTE SERVICES

In addition to the basic services, Cedar Bay Assisted Living offers several categories of personal, supportive and nursing care services. These services include medication assistance, incontinence care, bathing assistance, dressing, personal hygiene, ambulation assistance, diabetes management, health monitoring of a short-term illness, nursing assessments and assistance for residents with mild memory loss. These services are priced separately from the basic services plan, enabling residents to benefit from a customized service plan.

OTHER SERVICES

At least one resident in an apartment must pay the basic services plan fee. The fees for these services are available upon request.

Services include:

- Large one-bedroom apartment
- Two-bedroom apartment
- Two-bedroom deluxe apartment
- Second person
- Security deposit
- Initial 30-day assessment period
- Respite care